



U.S. ENVIRONMENTAL PROTECTION AGENCY

Office of Pesticide Programs
Registration Division (7505P)
1200 Pennsylvania Ave., N.W.
Washington, D.C. 20460

EPA Reg. Number:

7969-395

Date of Issuance:

9/28/17

NOTICE OF PESTICIDE:

Registration
 Reregistration
(under FIFRA, as amended)

Term of Issuance:

Unconditional

Name of Pesticide Product:

TC 413

Name and Address of Registrant (include ZIP Code):

Christi Keating
BASF Corporation
P.O. Box 13528, 26 Davis Drive
Research Triangle Park, NC 27709

Note: Changes in labeling differing in substance from that accepted in connection with this registration must be submitted to and accepted by the Registration Division prior to use of the label in commerce. In any correspondence on this product always refer to the above EPA registration number.

On the basis of information furnished by the registrant, the above named pesticide is hereby registered under the Federal Insecticide, Fungicide and Rodenticide Act.

Registration is in no way to be construed as an endorsement or recommendation of this product by the Agency. In order to protect health and the environment, the Administrator, on his motion, may at any time suspend or cancel the registration of a pesticide in accordance with the Act. The acceptance of any name in connection with the registration of a product under this Act is not to be construed as giving the registrant a right to exclusive use of the name or to its use if it has been covered by others.

This product is unconditionally registered in accordance with FIFRA section 3(c)(5) provided that you:

1. Submit and/or cite all data required for registration/reregistration/registration review of your product when the Agency requires all registrants of similar products to submit such data.

Signature of Approving Official:

Sincerely,

Venus Eagle, Product Manager 01
Invertebrate & Vertebrate Branch 3
Registration Division (7505P)
Office of Pesticide Programs

Date:

9/28/17

2. Make the following label changes before you release the product for shipment:
 - Revise the EPA Registration Number to read, “EPA Reg. No. 7969-395.”
3. Submit one copy of the revised final printed label for the record before you release the product for shipment.

Should you wish to add/retain a reference to the company’s website on your label, then please be aware that the website becomes labeling under the Federal Insecticide Fungicide and Rodenticide Act and is subject to review by the Agency. If the website is false or misleading, the product would be misbranded and unlawful to sell or distribute under FIFRA section 12(a)(1)(E). 40 CFR 156.10(a)(5) list examples of statements EPA may consider false or misleading. In addition, regardless of whether a website is referenced on your product’s label, claims made on the website may not substantially differ from those claims approved through the registration process. Therefore, should the Agency find or if it is brought to our attention that a website contains false or misleading statements or claims substantially differing from the EPA approved registration, the website will be referred to the EPA’s Office of Enforcement and Compliance.

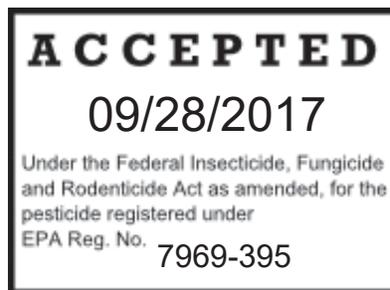
If these conditions are not complied with, the registration will be subject to cancellation in accordance with FIFRA section 6. Your release for shipment of the product constitutes acceptance of these conditions. A stamped copy of the label is enclosed for your records. Please also note that the record for this product currently contains the following CSFs:

- Basic CSF dated 10/10/2016

If you have any questions, please contact Gene Benbow by phone at 703-347-0235, or via email at Benbow.Gene@epa.gov.

Outer Carton/Bag Front Label {Note to PM: Bold text enclosed in "{" is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by "/" denotes and/or options.}

TC 413



Kills Rats and Mice

**THIS BAIT STATION IS NOT TAMPER-RESISTANT.
Use Indoors Only in Areas Inaccessible to Children and Pets.**

ACTIVE INGREDIENT:

Cholecalciferol 0.075%

OTHER INGREDIENTS: 99.925%

TOTAL: 100.000%

EPA Reg. No. 7969-XXX

EPA Est. No.

**KEEP OUT OF REACH OF CHILDREN
CAUTION**

Read additional First Aid, Precautionary Statements, and the Directions for Use on the back [side] panel.

**[Contains:] 1 Prefilled/Disposable Bait Station
Net Contents: 6/0.5 OZ. (14 g) / 6/14 g (0.5 OZ.)
TOTAL: 3 OZ. (84 g) / TOTAL: 84 g (3 OZ.)**

Outer Carton/Bag Back Label {Note to PM: Bold text enclosed in “{ }” is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by “/” denotes and/or options.}

[**Important:** For **Directions For Use** and **First Aid** instructions in Spanish, please call [phone number].]

[**Importante:** Para **instrucciones de uso y primeros auxilio** en español por favor llame al [phone number].]

FIRST AID	
If Swallowed:	<ul style="list-style-type: none">• Call a poison control center or doctor immediately for treatment advice.• Have person sip a glass of water if able to swallow.• DO NOT induce vomiting unless told to do so by a poison control center or doctor.• DO NOT give anything by mouth to an unconscious person.
Note to Physician: If serum calcium levels are elevated, treatment with Calcitonin is effective in reducing calcium to normal levels. Continue monitoring serum calcium and treat as necessary for hypercalcemia (Reference, AMA Drug Evaluations. Third Edition (1977), Chapter 16, pp. 248-251).	
Treatment for Pet Poisoning: If animal eats bait, call a veterinarian at once.	
Note to Veterinarians: Calcium Mobilizer Cholecalciferol: For animals ingesting bait, induce vomiting by using hydrogen peroxide or administration of activated charcoal with a cathartic. If clinical signs develop, treatment consisting of saline diuresis combined with the use of furosemide, corticosteroids and phosphate binders are recommended. Calcitonin or pamidronate may be needed for animals that remain hypercalcemic despite symptomatic treatments.	
[HOTLINE/CONTACT] NUMBER	
In case of emergency, call [toll free] [1-800-832-HELP (4357)/alternate phone number]. Have the product container or label with you when calling a poison control center or doctor or going for treatment.	

Precautionary Statements

Hazards to Humans and Domestic Animals:

CAUTION. Harmful if swallowed. Keep away from humans, domestic animals, and pets. All handlers (including applicators) must wear gloves. Any person who retrieves carcasses, exposed bait, or bait station following application of this product must wear gloves. Wash hands with soap and water after handling bait station.

Environmental Hazards:

This product is toxic to fish, birds, and other wildlife. Dogs and other predatory and scavenging mammals and birds might be poisoned if they feed upon rodents or other animals that have eaten this bait. **DO NOT** apply directly to water.

Directions For Use

It is a violation of Federal law to use this product in a manner inconsistent with its labeling.

Read the entire label before using this product. Follow all use directions and use precautions. Use only for sites, pests, and application methods described on this label.

Use Restrictions:

- Use only to control Norway rats, roof rats and house mice in homes. This bait station may only be used in indoor areas inaccessible to children and pets, consistent with all use restrictions and other requirements indicated in this label. **DO NOT USE THIS PRODUCT**

OUTDOORS OR IN AREAS ACCESSIBLE TO CHILDREN OR PETS.

- **DO NOT** place bait station in areas where there is a possibility of contaminating food or surfaces that come into direct contact with food.

Selection of Treatment Areas:

Determine areas where rats and/or house mice will most likely find and consume the bait. Generally, these areas are beside burrows, along walls, by gnawed openings, in corners and concealed places, or in other locations where there are signs of rats or house mice.

TO CONTROL RATS AND/OR HOUSE MICE:

1. Remove the bait station from the carton/bag.
2. **Placement:** Place along walls or in corners with the entrance holes exposed.

Place the bait station at highest point of activity beside burrows, along a wall or in corners where rats and/or mice or their signs have been seen. Place additional bait stations at 15 to 30 foot intervals. Maintain stations for a minimum of 15 days or as long as activity persists. Wearing gloves, replace bait station if contents have been consumed, damaged, or if bait is exposed. If bait is not touched after 3 days, move station to a new location where rat and/or mouse activity is evident.

Wearing gloves, collect and dispose of all dead animals and leftover bait properly as specified on this label. To discourage reinfestation, limit sources of rodent food, water and harborage as much as possible. If reinfestation does occur, repeat treatment.

Outer Carton/Bag Back Label {Note to PM: Bold text enclosed in “{ }” is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by “/” denotes and/or options.}

STORAGE AND DISPOSAL
<p>Pesticide Storage Store in original container in a dry place inaccessible to children and pets.</p> <p>Pesticide Disposal and Container Handling Non-refillable container. DO NOT reuse or refill this container. If empty: DO NOT reuse this container. Place in trash or offer for recycling if available. If partly filled: Call your local solid waste agency for disposal instructions. Never place any unused product down any indoor or outdoor drain.</p>

[NOTICE TO BUYER AND USER
<p>Buyer and user assume all responsibility for safety and risk associated with any use not in accordance with directions. TO THE EXTENT CONSISTENT WITH APPLICABLE LAW, SELLER SHALL NOT BE LIABLE FOR CONSEQUENTIAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT AND SELLER’S SOLE LIABILITY AND BUYER’S AND USER’S EXCLUSIVE REMEDY SHALL BE LIMITED TO THE REFUND OF THE PURCHASE PRICE.]</p>

Outer Carton/Bag Back Label {Note to PM: Bold text enclosed in “{ }” is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by “/” denotes and/or options.}

Conditions of Sale and Warranty

The **Directions For Use** of this product reflect the opinion of experts based on field use and tests. The directions are believed to be reliable and must be followed carefully. However, it is impossible to eliminate all risks inherently associated with the use of this product. Ineffectiveness or other unintended consequences may result because of such factors as environmental conditions, presence of other materials, or use of the product in a manner inconsistent with its labeling, all of which are beyond the control of BASF CORPORATION (“BASF”) or the Seller. To the extent consistent with applicable law, all such risks shall be assumed by the Buyer. BASF warrants that this product conforms to the chemical description on the label and is reasonably fit for the purposes referred to in the **Directions For Use**, subject to the inherent risks, referred to above. **TO THE EXTENT CONSISTENT WITH APPLICABLE LAW: (A) BASF MAKES NO OTHER WARRANTIES EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR PARTICULAR PURPOSE OR MERCHANTABILITY, (B) BUYER’S EXCLUSIVE REMEDY AND BASF’S AND SELLER’S EXCLUSIVE LIABILITY, WHETHER IN CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR OTHERWISE, SHALL BE LIMITED TO REPAYMENT OF THE PURCHASE PRICE OF THE PRODUCT, AND (C) BASF AND THE SELLER DISCLAIM ANY LIABILITY FOR CONSEQUENTIAL, INCIDENTAL, SPECIAL OR INDIRECT DAMAGES RESULTING FROM THE USE OR HANDLING OF THIS PRODUCT.** BASF and the Seller offer this product, and the Buyer and User accept it, subject to these **Conditions of Sale and Warranty** which may be varied only by agreement in writing signed by a duly authorized representative of BASF. PCS915

[Bitrex is a registered trademark of Macfarlan Smith.]

[Corner Fit is a trademark of Reckitt Benckiser.]

[Questions?] {telephone icon}

[Company Phone Number/Hotline Number]

[For ingredient (and other) information, www.rbnainfo.com]

[Distributed by/Distribuido por]/[Manufactured for]:

[Reckitt Benckiser]

[Parsippany, NJ 07054-0224]

[Bait made in United Kingdom, Station made in U.S.A./Cebo hecho en Reino Unido, Estación hecha en Estados Unidos] [Packaged in U.S.A.] [Components from {insert country}]

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007969-00XXX.20161007f.NVA 2016-04-565-0205

BASF Corporation
26 Davis Drive
Research Triangle Park, NC 27709



We create chemistry

Labeling for Outer Carton/Bag Front, Back, or Side Panel Label *{Note to PM: Bold text enclosed in “{ }” is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by “/” denotes and/or options.}*

{Optional Marketing Claims}

1. Active Ingredient/Efficacy/Palatability:

- Contains denatonium benzoate (**Bitrex®**, bittering agent)
- Kills rats
- Kills rats and house mice
- Patented/Patent Pending formula/formulation/technology
- d-CON baits: killing mice in America for over 60 years
- *Satisfaction Guaranteed or your money back
- Kills anticoagulant-resistant rats
- Kills anticoagulant-resistant rats and house mice
- First deaths appear 3 days after feeding begins
- First kill/death on day 3
- Mice/Rats start to die at day 3
- Mice/Rats begin to die at day 3
- Mice/Rats begin to die as early as day 3
- Effective, mice/rats die as early as day 3
- Guaranteed to kill* or your money back

2. Bait Station:

- (x) (Disposable) Bait Station(s)
- Pre-loaded, ready-to-use bait station
- Station comes with bait already in it
- Ready to Use/Ready-to-Use Bait Station
- No need to touch the [bait/poison]
- Use indoors
- For use indoors
- Indoor use
- Rat enters, then feeds on bait, Rat exits, then dies later
- Rats enter, then feed on bait, Rats exit, then die later
- Rats and mice enter, then feed on bait, rats and mice exit, then die later

Corner Fit™

- No need to touch [the] bait when initially placing [the] bait station
- Rats go in, eat the bait, rats go out
- Rats and house mice go in, eat the bait, rats and house mice go out
- Window shows how much bait is left
- Soft bait[s] contained in each station
- Helps reduce rat problems
- Helps reduce rat and house mice problems
- Clear window [for easy monitoring]
- No need to touch the bait when initially placing the bait station
- Able to see if the bait is eaten through the window
- Station is big enough to fit Norway and Roof rats
- Station is big enough to fit Norway rats, Roof rats and mice
- All ages and sizes of rats can enter the bait station
- Easy access for Norway and Roof rats
- Fits Norway and Roof rats

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Big enough to fit Norway and Roof rats
Rats can access the station when the station is placed flat
Rats and mice can access the station when it is placed flat
Works if placed horizontally
Works if placed flat
For use in a variety of locations:

- Garage
- Basement
- Laundry
- Attic
- Kitchen
- Mud Room

Bait station contains enough bait to kill multiple rats [and house mice]
No sharp (180°) turn required
Two large/big/wide entrances

{Optional Marketing Claims with Pictograms}

Clear window lets you know whether it is time to dispose of the bait station
Rats go in, eat the bait, rats go out
Rat enters, then feeds on bait, Rat exits, then dies later
Rats enter, then feed on bait, Rats exit, then die later
Rats and mice enter, then feed on bait, rats and mice exit, then die later
Rats and house mice go in, eat the bait, rats and house mice go out
Window shows how much bait is left
For use in a variety of locations:

- Garage
- Basement
- Laundry
- Attic
- Kitchen
- Mud Room

{Optional Marketing Claims with Pictograms and Qualifier}

{The following qualifier statement must appear on the same panel and in close proximity to the below claims and pictograms}
Must adhere to the **Use Restrictions** in the **Directions For Use** section of this label.
Only for use indoors at locations specified in the **Directions For Use**
Directions for use: {pictograms showing use sites}
Use [inside] closets/garages/attics
Window shows how much bait is left

{6 Month Introductory Claims (only for use for the first 6 months of commercialization)}

New

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{Optional Pictograms}

Optional pictogram of front panel graphic of brand name with “Kills Rats & Mice” claim



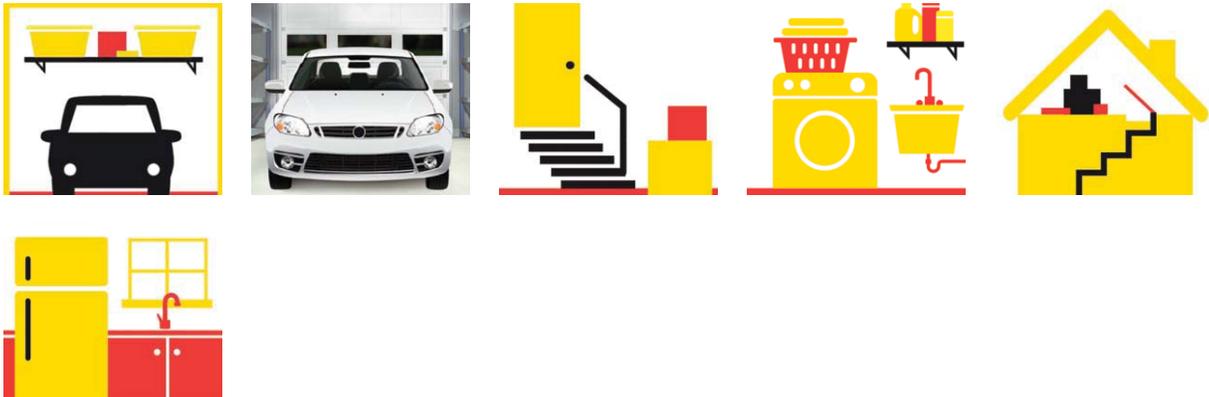
Optional pictograms showing use sites and directions for use:



Optional pictogram for “Window shows how much bait remains in the bait compartment”



Optional pictograms showing variety of use site locations:



Optional pictogram for “Rats go in, eat the bait, rats go out”; “Rat enters, then feeds on bait, Rat exits, then dies later”; or “Rats enter, then feed on bait, Rats exit, then die later”; “Fits Norway and Roof rats”



Labeling for Station {Note to PM: Bold text enclosed in “{ }” is information for the reviewer and not part of the label. [Bracketed information is optional text.] Text separated by “/” denotes and/or options.}

[Peel Back]

TC 413

Kills Rats and Mice

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Use Indoors Only in Areas Inaccessible to Children and Pets.**

ACTIVE INGREDIENT:

Cholecalciferol 0.075%

OTHER INGREDIENTS: 99.925%

TOTAL: 100.000%

EPA Reg. No. 7969-XXX

EPA Est. No.

DO NOT ALLOW CHILDREN OR PETS TO PLAY WITH BAIT STATION CAUTION

If swallowed, call a physician or veterinarian. See outer package label for additional First Aid, Precautionary Statements, and Directions For Use.

[Questions?] {telephone icon} [Company Phone Number/Hotline Number]

[For ingredient (and other) technical information, www.rbnainfo.com]

[Distributed by/Distribuido por]/[Manufactured for]: [Reckitt Benckiser]
[Parsippany, NJ 07054-0224]

[Bait made in United Kingdom, Station made in U.S.A./Cebo hecho en Reino Unido, Estación hecha en Estados Unidos] [Packaged in U.S.A.] [Components from {insert country}]

Net Contents: 6/0.5 OZ. (14 g) / 6/14 g (0.5 OZ.)

NVA 2016-04-565-0205

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Research Triangle Park, NC 27709

